

Overall Theme for the 2017 AFERA Annual Conference Turin

Tuesday, February 07, 2017

26

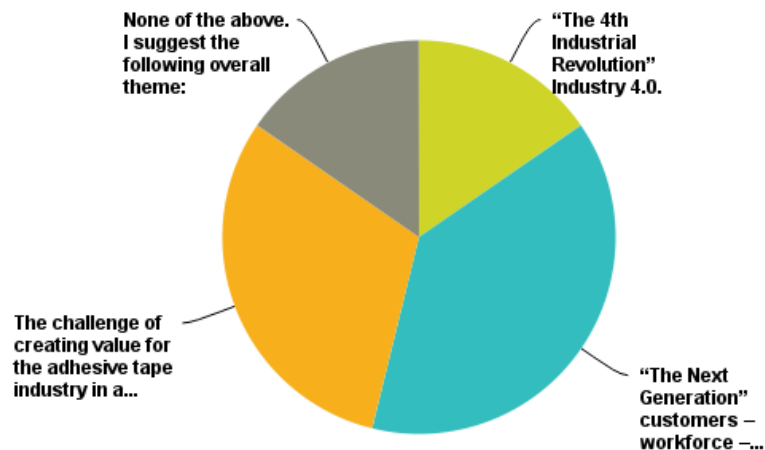
Total Responses

Date Created: Tuesday, January 17, 2017

Complete Responses: 26

Q1: What, in your opinion, would be THE BEST overall theme for the Afera Annual Conference 2017 in Turin?

Answered: 26 Skipped: 0

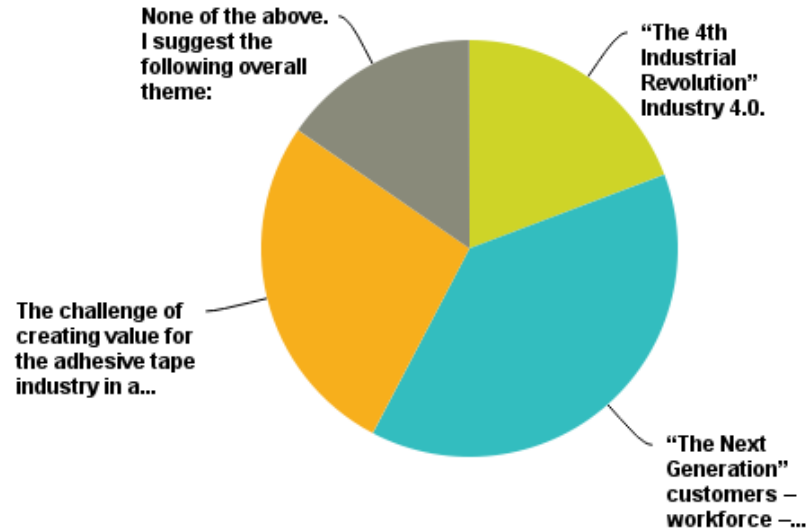


Answer Choices	Responses
"The 4th Industrial Revolution" Industry 4.0.	15.38% 4
"The Next Generation" customers – workforce – business models - technology	38.46% 10
The challenge of creating value for the adhesive tape industry in a changing environment	30.77% 8
None of the above. I suggest the following overall theme:	15.38% 4
Total	26

Q2: What, in your opinion, would be the **SECOND BEST** overall theme for the Afera Annual Conference 2017 in Turin?

Answered: 26 Skipped: 0

Answer Choices	Responses
"The 4th Industrial Revolution" Industry 4.0.	19.23% 5
"The Next Generation" customers – workforce – business models - technology	38.46% 10
The challenge of creating value for the adhesive tape industry in a changing environment	26.92% 7
None of the above. I suggest the following overall theme:	15.38% 4
Total	26



Combined best / 2nd best	best	2 nd best	total
“The Next Generation” customers – workforce – business models - technology	10	10	20
The challenge of creating value for the adhesive tape industry in a changing environment	8	7	15
“The 4th Industrial Revolution” Industry 4.0.	5	5	10

Alternatiev overall theme input
Speed dating with tape
The challenge of creating value as a tape producer/ converter in a changing environment (*)
Tapes: expect the unexpected (Show unfamiliar uses, uncover new uses, limitations in other bonding technologies that are an Option for tapes, but also limitations in the new world oredr, like Environment, trade barricades, ...)
The value of tape increases with a better understanding of the application
Growing the Pie - how we expand the use of tape
Request of several certification regarding enviromental,components content, "ecological" request...

Suggestions for sessions and/or speakers

- a) Adhesive Tape Market Trends
- b) Afera's Education initiative - getting the Tape-Word out into College!
- c) Buyer behaviour today
- d) Can we expect new tape application areas by the revolution?
- e) convinience - can PSA deliver
- f) Creating value that lasts / Understanding of customer needs
- g) Developments in converting machinery
- h) Down stream market data (fasteners, etc)
- i) Education of Engineers
- j) European Tape Market Study
- k) How to match supply and demand
- l) How will Robots will handle manual tape applications?
- m) Life cycle of tape - from birth to ashes
- n) Marketing strategies for tapes in Industry 4.0 / F. Gary Watkins Jr. Infinity Tapes
- o) packaging tape - commodities in a growing world
- p) Regulatory environment - what is impacting tape or alternative technologies and what should we do about it
- q) Someone from Bosch, e.g. Dr. Anne Bochow, on their road to the future
- r) someone from DigitalEurope (<http://www.digitaleurope.org>)
- s) Tape application from a broader perspective
- t) Tape User (specifier or engineer) (Airbus, etc) ideally one who may choose type of fastening techniques used
- u) Technology trends in business
- v) The impact of Industry 4.0 on Adhesive Tape Industry
- w) The evolving security tape market / Ron Linnwiel Di-el Tack
- x) The role of tape in industry 4.0 / Peter Deutsch ISE e.K.
- y) what difference does a converter make